

# TARA CTA Competitive Matrix

Category	TARA CTA	Bitsight	Security Scorecard				IBM - Security Randori Recon			Ionix	Praetorian Chariot
			Free	Business	Enterprise	Max	Essentials	Standard	Premium		
<b>Asset and Exposure Discovery</b>											
External and Internal Exposure Identification											
Identify external organizational exposures	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Asset Discovery Methods											
Asset discovery	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Passive Discovery	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Active Discovery	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
IPv6 and Error Management											
Including IPv6 assets	Yes	Yes	No	No	No	No	Yes	Yes	Yes	Yes	Yes
Reduce False Positives	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Cloud and On-Premise Asset Discovery											
Discover unknown assets in cloud	Yes	Yes	No	No	No	No	Yes	Yes	Yes	Yes	Yes
Connection and Environment Mapping											
Fake Domains - Typosquatting	Yes	No	No	No	No	No	No	No	No	Yes	No
<b>Risk Assessment and Prioritization</b>											
Risk Evaluation and Scoring											
Predictive Risk Based	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
AI Technology	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Risk-based Scoring	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Adversarial and Vulnerability Insights											
Adversarial insights	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Confirm CVEs exist	Yes	Yes	Yes	Yes	Yes	Yes	No	Yes	Yes	Yes	Yes
<b>Security Testing and Continuous Monitoring</b>											
Multi-environment Monitoring											
Hybrid IT Environments	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Clouds	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Managed Platforms	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Third-party Services	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Extended Discovery											
Multi-layered engine	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Real-time visibility	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Noise Reduction	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Automated scans	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
<b>Consulting, Integration, and Cloud Services</b>											
Cloud Service Accessibility											
Convenient access	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Scalability without investments	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Swift flexibility	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
<b>Threat Management and Cyber Risk</b>											
Threat Detection and Management											
Zero-day visibility	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Risk Management Strategies											
M&A Risk Management	Yes	Yes	No	Yes	Yes	Yes	No	No	Yes	Yes	Yes
Due Diligence Risk Control	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Risk Exposure Analysis	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Cyber Risk Quantification and Management											
Risk Quantification	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Recursive assessment	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Deep evaluation	Yes	Yes	No	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
<b>Collaboration and Operational Optimization</b>											
Resource and Service Management											
Efficient resource allocation	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Comprehensive monitoring	Yes	Yes	No	Yes	Yes	Yes	No	No	Yes	Yes	Yes
Coverage: all vectors											
External	Yes	Yes	No	No	Add-On	Add-On	Yes	Yes	Yes	Yes	Yes
Cloud	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Web App	Yes	Yes	No	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Rogue IT	Yes	Yes	No	No	No	No	Yes	Yes	Yes	Yes	Yes
Supplier and vendor risk	Yes	Yes	No	No	Add-On	Add-On	Yes	Yes	Yes	Yes	Yes
<b>Reporting, Support, and Community Engagement</b>											
Reporting and Insights											
Event Alerting	Yes	Yes	No	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Data export	Yes	Yes	No	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Scorecard summary reports	Yes	Yes	No	Yes	Yes	Yes	Yes	Yes	Yes	No	Yes
Historical trends and analysis reports	Yes	Yes	No	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Comparison and benchmarking reports	Yes	Yes	No	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Activity remediation log	Yes	Yes	No	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Enhanced Board Report	Yes	Yes	No	Yes	Yes	Yes	Yes	Yes	Yes	No	Yes
Report co-branding	Yes	Yes	No	Yes	Yes	Yes	Yes	Yes	Yes	No	No
Support and Customer Success											
Help Center articles	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
In-Platform Email Support	Yes	Yes	No	Yes	Yes	Yes	Yes	Yes	Yes	No	Yes
<b>Risk and Security Assessments</b>											
Assessment and Scoring Systems											
A-F ratings	Yes	No	Yes	Yes	Yes	Yes	No	No	No	No	No
Issue Severity	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	No
Ease of Use											
Red light, Green light Monitors	Yes	No	No	No	No	No	No	No	No	No	No
Overall Risk Score	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Industry Peer Comparison - 12 Month History	Yes	Yes	Yes	Yes	Yes	Yes	No	No	No	No	No
Detailed Data Breach Analytics	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Built-in Request Help Button	Yes	No	No	No	No	No	No	No	No	No	No